

Impact of Economic Development on the Value Concept of Public Social Management

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ABSTRACT

Economic development is a crucial symbol of the improvement of the comprehensive strength of a country or region, which is not only manifested in the growth of the total economic volume but also in the optimization of the economic structure, the improvement of social well-being and the enhancement of the quality of life of the people. At the same time, economic development also profoundly affects the formation and change of social public management value concepts. In future developments, public administrations need to focus more on the values of equity, efficiency, participation, and sustainable development to perform their functions well and meet the needs and expectations of society. The paper aims to explore the impact of economic development on the value concept of public management in society, with a view to providing a theoretical reference for public management practice.

KEYWORDS

Economic development; Social public management; Values

With the constant acceleration of globalization and technological innovation, economic development has become a vital force for social progress. The prosperity of economic activities has not only brought about a rapid increase in material wealth for the society, but has also profoundly changed people's lifestyles, values, and social structures. Against this background, the roles, and responsibilities of the public administration, as an essential institution for social management and services, have changed. The interaction between economic development and public management values has become increasingly prominent and has become one of the hot spots of current research in the field of public management. The interaction between economic development and public management values is a complex and critical topic. With the continuous development of the economy and social progress, the public administration needs to constantly adjust and optimize its values and management methods to adapt to new situations and needs.

1 Overview of the concept of the value of economic development for public social management

Economic development refers to the sustained growth of a country or region's economic strength, which not only includes an increase in the total volume of the economy, but also encompasses changes in the structure of the economy, the structure of society, the quality of life, and so on.^[1] The social public management value concept is the values and methodology guiding the practice of public management, which evolves with the development of the times. The core of the value concept of public management is the pursuit of maximizing the public interest,

emphasizing the synergistic governance of the government, the market and society. The evolution of the concept of public management values can be summarized in the following stages: (1) Traditional public management value concept: government-centered, emphasizing government authority and the use of administrative means, and pursuing political stability and economic development. (2) New Public Management Value Concept: Emphasis on marketization and entrepreneurial management, introduction of competition mechanism, improvement of government efficiency and service quality. (3) Post-New Public Management (NPM) value concept: focusing on the fairness and sustainability of public services and emphasizing the synergistic governance of government, market, and society.

2 Impact of economic development on the concept of public social management values

Economic development, as an important driving force for social progress, not only brings great growth in material wealth, but also profoundly affects the formation and evolution of the concept of social public management values, which is reflected in several aspects. Economic development has had a profound impact on the concept of public management values in society^[2]. This impact is reflected not only in the innovation of public management values and concepts, but also in the improvement of fairness and sustainability as well as the synergistic governance of government, market, and society. To meet these challenges and opportunities, governments need to continuously adapt to and lead such changes and promote the continuous development of public administration.

2.1 Promoting innovation in the values of public management

The innovation of public management value concept is the inevitable requirement of the development of the times, and the development of technology and social changes are promoting the innovation of public management value concept. 1. Technology-driven digital and intelligent transformation: with the rapid development of information technology, new technologies such as big data, cloud computing and artificial intelligence are increasingly being applied in the field of public management^[3]. These technologies have not only improved the efficiency of government work, but also changed the way the government interacts with the public and promoted a shift in the value concept of public management in the direction of digitization and intelligence. The Government needs to actively embrace new technologies and innovate its management practices to better meet the needs of the public. 2. The construction of a service-oriented government: economic development has brought about changes in the social structure and an awakening of civil rights awareness, requiring the government to change from the traditional control-oriented government to a service-oriented government. This transformation requires governments to pay more attention to the needs and interests of citizens and to provide more efficient, convenient, and quality public services. Therefore, the concept of public management values needs to be adjusted and innovated accordingly.

2.2 Enhancing equity and sustainability in public management

(1) Enhancement of fairness: While economic development has brought about an increase in material wealth, it has also exacerbated social inequality. To maintain social stability and fairness and justice, public management must pay more attention to the enhancement of fairness while pursuing economic benefits. The Government needs to adopt more just and reasonable policy

measures to ensure fairness in the distribution of resources and to safeguard the interests of vulnerable groups. (2) Development of sustainability: With the increasing severity of environmental problems, the concept of sustainable development has taken root in people's minds. Public management also needs to take sustainability as one of the important values. The government needs to adopt more environmentally friendly and low-carbon policies and measures to promote the green and circular development of the economy^[4]. At the same time, public management also needs to focus on the interests of future generations to ensure sustainable economic and social development. The equity and sustainability of public management are interrelated, and an effective public management system should be able to balance economic development with social justice and environmental protection. Through the implementation of effective measures, the fairness and sustainability of public management can be enhanced, thereby promoting the harmony and progress of society as a whole.

2.3 Promoting synergistic governance among government, market and society

Changes in the role of the government: In the process of economic development, the government needs to change its role from traditional regulator to coordinator, service provider and supervisor. The government needs to pay more attention to cooperation with the market and society and utilize their respective strengths to jointly promote economic and social development. This shift requires that the concept of public management values shift from the traditional government-centered to the synergistic governance of government, market and society^[5]. The introduction of market mechanisms: The introduction of market mechanisms in the field of public management can better stimulate social vitality and creativity. The government can introduce market mechanisms to provide public services through government procurement and public-private partnerships. This introduction not only improves the efficiency and quality of public services, but also promotes positive interaction between the government and the market. (iii) Participation of social forces: The role of social forces in public management is becoming increasingly prominent. The Government needs to actively encourage and support the participation of social forces in public management affairs and to give full play to their role in social supervision and public services. Problems and challenges in economic and social development can be better addressed through concerted tripartite governance by the Government, the market and society.

3 Interaction between economic development and the values of public social management

The interaction between economic development and public management values is a dynamic and complex process. As the economy continues to grow, public administration is faced with increasingly complex social demands and challenges while having more resources and tools at its disposal. These challenges require public administrations to focus not only on economic growth per se, but also more on the values of equity, efficiency, participation and sustainable development^[6]. Public administrations also need to strengthen cooperation and coordination with other sectors and institutions to jointly promote sustainable economic and social development and progress.

3.1 Efficiency and effectiveness

Economic development has driven society's attention to the efficiency of public administration. As resource constraints intensify and competition in the marketplace intensifies, public administrations need to utilize resources more efficiently to ensure timely, accurate and effective

delivery of public services. However, efficiency is not the only thing to be pursued. While pursuing efficiency, public managers need to recognize that too much emphasis on efficiency may neglect other important values, such as equity and participation. They therefore need to find a balance between efficiency and these values to ensure that public services are comprehensive and sustainable. To achieve this balance, public managers can employ a variety of strategies. For example, the efficiency of services can be improved by introducing competition mechanisms, optimizing service processes, and improving technology; at the same time, fairness and participation in services can be ensured by formulating equitable policies, strengthening social supervision, and promoting citizen participation.

3.2 Fairness and justice

Economic development is often accompanied by changes in social structure and adjustments in income distribution. These changes may lead to an increase in social inequality and trigger public concern for fairness and justice. As the guardians of social equity and justice, public administrations need to take into account the needs of different groups in their decision-making and service provision and ensure fairness in the distribution of resources. To achieve this, public administrators need to focus on the interests of vulnerable groups and adopt targeted policy measures to reduce poverty and inequality. For example, the living standards and participation capacity of disadvantaged groups can be improved through the implementation of a social security system, enhanced investment in public services in areas such as education and health care, and the promotion of employment and entrepreneurship. At the same time, public administrators need to strengthen social supervision and public participation to ensure fairness and transparency in the process of policy formulation and implementation.

3.3 Participation and transparency

Economic development has raised citizens' levels of education and living standards, as well as their desire and ability to participate in public affairs. Citizen participation in and monitoring of public management decisions not only helps to improve the effectiveness and legitimacy of policies, but also helps to enhance citizens' trust in and support for the Government. To achieve effective citizen participation and monitoring, public administrators need to take a variety of measures. For example, they can enhance citizens' understanding and acceptance of policies by publicizing policy information, strengthening media campaigns and education; Citizens' opinions and suggestions are collected through the establishment of advisory committees, public opinion surveys and hearings; effective implementation and timely adjustment of policies are ensured through the establishment of feedback mechanisms and the strengthening of citizen monitoring.

4 Conclusion

In conclusion, economic development has had a multifaceted impact on the concept of public management values in society. Public managers need to find a balance between efficiency, equity, justice, participation, transparency, and sustainability to adapt to the needs and challenges of economic development. In the future, the concept of public management values will continue to develop in the direction of digitalization, intelligence, fairness, and sustainability. The Government needs to proactively address the challenges, grasp the opportunities, and strengthen cooperation and exchanges with all sectors of the community to promote the development of public management with joint efforts. As the economy continues to develop, the values of public

management need to evolve and be updated to serve the community better.

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